



## News Release

### FOR IMMEDIATE RELEASE

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### **Local Woman Entrepreneur Elizabeth Naylor Chosen for Count Me In Business Accelerator Program and Jump Start Prize**

*Ebenezer Wellness founder to participate in nine-month intensive program*

**DALLAS, Jan. 14, 2014** – Elizabeth Naylor, founder and owner of [Ebenezer Wellness](http://EbenezerWellness.com), recently was named an awardee of the Women Veteran Entrepreneur Corps' small business competition. This competition is part of Count Me In for Women's Economic Independence, the leading national not-for-profit provider of resources, business education and community support for women entrepreneurs.

**As a WVEC Awardee, Naylor receives a place in Count Me In's renowned nine-month Business Accelerator Program, made possible by support from Capital One.** The program provides intensive business coaching and education designed to help participating businesses grow their revenues by at least 30 percent and create new jobs within 18 to 36 months. The program will commence for the awardees, totaling 47 (including several from DFW), on Jan. 24 at the Capital One Conference Center. Awardees also receive a one-year legislative membership with Women Impacting Public Policy (WIPP).

**In addition, Naylor was one out of three awardees to receive a Jump Start Prize, a \$1,000 cash award to use for Ebenezer Wellness' business needs.**

Naylor, who is an applied clinical nutritionist and doctor of science candidate in holistic nutrition, founded Ebenezer Wellness in 2006 as a corporate wellness and private practice specializing in holistic health services focusing on nutrition.

"I'm excited about the opportunity to participate in the Count Me In Business Accelerator Program with this amazing group of women entrepreneurs," Naylor said. "The focus and accountability is exactly what I need to take my business to the next level. Thank you to Count Me In and Capital One for this valuable opportunity."

WVEC is an exciting new business growth initiative for women veteran entrepreneurs currently at \$50,000 to \$150,000 in annual revenues and designed to help them grow their businesses quickly and sustainably to spur local economies and job growth in their communities.

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“Our Women Entrepreneur Awardees represent yet another group of women business owners who have the potential to truly impact economic growth in our country,” said [Nell Merlino](#), founder and president of Count Me In. “We look forward to working with this promising group of motivated entrepreneurs as they grow their micro-businesses into thriving enterprises.”

### **About Count Me In**

Count Me In for Women’s Economic Independence is the leading national not-for-profit provider of resources, business education and community support for women entrepreneurs seeking to grow their businesses into million-dollar enterprises. Count Me In launched the Make Mine a Million \$ Business Competition to inspire 1 million women entrepreneurs to scale their businesses to a million dollars in business revenues in the next decade by providing tools, skills and the support of a nationwide community of peers. For more information about Count Me In and WVEC, visit [www.countmein.org](http://www.countmein.org).

### **About Ebenezer Wellness**

Ebenezer Wellness Inc. was established in 2006 as a provider of holistic health services, focusing on nutrition. Elizabeth Naylor, owner and applied clinical nutritionist and doctor of science candidate in holistic nutrition, works with individuals to understand their health issues and the role of diet and lifestyle in supporting their vitality. Naylor educates and coaches to help clients find their own motivations and answers with recommendations about diet changes; supplement advice; coaching to find their best thinking about their health issues; and referrals for complementary healing. For more information on Ebenezer Wellness and Elizabeth’s holistic health practices, visit [www.ebenezerwellness.com](http://www.ebenezerwellness.com) or follow on [Facebook](#) and Twitter ([@EbenezerWell](#)).

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